



tête à tête

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YTA INSTILLS FOUNDATION for the DWIGHT D. EISENHOWER MEMORIAL



Memories of Dwight D. Eisenhower, nicknamed Ike, the 34th President of the United States, have faded, but during the week of September 14-19, 2020, the dedication of an Eisenhower Memorial in Washington, D.C. brought him vividly back to mind. Along with the celebrations in D.C., the folks in the York Twinning Association, founded in 1954, extolled their legacy of people to people exchanges, an idea which created the foundation of Eisenhower's vision for Sister Cities International at a White House summit on citizen diplomacy in 1956.

What's the connection with YTA, you ask?

Sixty plus years ago the concerns for world peace permeated peoples' minds. World War II had ended less than a decade previous, and the Cold War was a reality. A group of persistent dedicated folks, separated by thousands of miles, felt a bond of friendship could be created among peoples of different cultures, of different religions, of different ancestry, while breaking down barriers of communication.

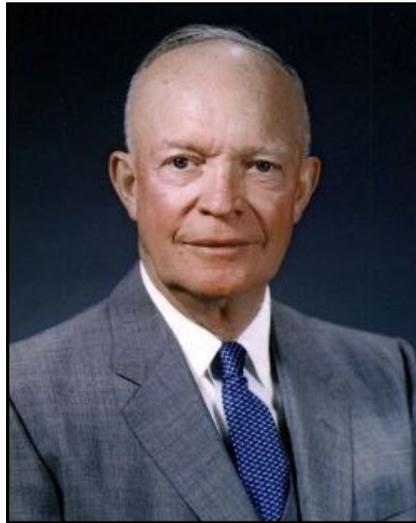
What evolved was York-Arles Twinning Inc., enthusiastically supported by the York City Schools, Chamber of Commerce, industry, cultural and labor affiliations, professional clubs, and general public. French language was introduced to second-fourth graders in schools utilizing exchange teachers from Arles. In turn York

teachers taught English to Arlesian children. Over 4500 students were learning French! Business professionals, students, entrepreneurs were exchanged for periods of time. A French film about the program was televised throughout France. The Twinning committee published "The Story of the Twinning of York, PA and Arles, France" and circulated to guide other cities. U.S. govt agencies became involved

Announced to U.S. House of Representatives by Hon. James M. Quigley was "...the city of

York...was the pioneer in undertaking a twinning program with Arles, France," and has the blessing of our national administration.

Eisenhower was impressed with York and thus Sister Cities International was established as a 501(c)3 nonprofit which serves as the national membership organization for individual sister cities across the United States. There are nearly 500 member communities with over 2000 partnerships in more than 140 countries.



President Dwight D. Eisenhower

Footnote: The Eisenhower Memorial, designed by Frank Gehry, is near the National Mall and the Air and Space Museum, Washington, D.C.

The Eisenhower Farm is a National Historic Site and is located in Gettysburg, PA.

References: Congressional Record, People to People, Hon. James M. Quigley, Extension of Remarks in the House of Representatives, March 17, 1959

Online: [Sister Cities International](#), [Eisenhower Memorial Website](#)

Twinned with:
Arles, France
(Since 1954)



Our mission is to create opportunities for personal contacts while gaining mutual respect and international friendship through organized exchange programs with our twin cities.



York Twinning Association is thrilled that our 'Sister Cities' of Arles FRANCE and Leinfelden Echterdingen GERMANY have joined with us in a Tete collaboration to share our activities and news during the restrictive pandemic months. In this edition we are highlighting unique attractions in our individual areas, and the photos/narratives are shouting, "SINCE YOU CAN'T VISIT OUR SHOWPLACES, YOU CAN ENJOY THEM IN PICTURES AND CHATTER." But first some business from our YTA workabees...

Twinning Annals



Bill Sabey

Please be introduced to **Bill Sabey**, our York Twinning Archivist Emeritas, who researched YTA history and authored a column in Tete a Tete for many years. Recently retired, we twisted his arm to revive his searches and share the 'Twinning Annals' to bring us up to date. Welcome Bill and Thank you!

CHRONICLE I:

Did you know that...

Marguerite Eriksson and Dr Victoria Lyles introduced the teaching of the French language to 2nd and 3rd graders in (York City Schools) in 1952 and 1953. Out of that interest grew the leadership that established our Twinning with Arles in 1954.

Did you know that...

Our association had a brief twinning with Asuncion, Paraguay, in the (late) 1950s. Visits and exchanges were held with the Paraguay consulate staff in Washington, D.C.

Did you know that...

An attempt was made to twin with York, England in the early 1980s, but they said they were twinned with enough cities at that time. Several visitation exchanges were made by individuals and organizations during those years.

Did you know that...

A twinning with Asuncion, Paraguay, was undertaken in 1958 in response to a call from the National Committee for Columbus Day and also President Dwight D. Eisenhower to promote celebration of our Discovery Day and affect stronger affiliations with Latin America countries.

Did you know that...

Asuncion was chosen through the stimulation of the presence of Senor Juan Perez, Director of Teacher-Training in Paraguay and who was studying the York City Schools at that time.

Did you know that...

Visitations to York were made by the Paraguay-an embassy, delegations of lawyers (1964), and Army officers (1965), and others, but the Twinning never gained momentum and became inactive by 1963. The Asuncion Twinning was always independent of the Arles Twinning.

YTA Who's Who?

President: JaNeene Powell, president@yorktwinning.org

Past President: Joel Reiter, jbreiter@comcast.net

General Information: info@yorktwinning.org

YTA Fundraiser

(Non-profit organization)

Boscov's

really
FRIENDS HELPING FRIENDS

better than ever!

2 BIG DAYS

SHOP OCTOBER 14TH & 15TH, 2020
NO SHOPPING PASS TO PURCHASE!

YOU SAVE
20%*
OFF
LOWEST SALE PRICES
ON ALMOST EVERYTHING
*10% discount items and exclusions apply.

WE RECEIVE
5% BACK
OF YOUR TOTAL
PURCHASE

MENTION OUR ORGANIZATION BY NAME
IN-STORE AT THE REGISTER OR ONLINE AT CHECKOUT
& WE'LL RECEIVE 5% OF YOUR TOTAL PURCHASE.

YTA MEETING SCHEDULE

Tuesday, September 22: YTA Board Meeting,
7:00 PM ZOOM

Tuesday, October 27: YTA Board Meeting,
7:00 PM TBA

Tuesday, November 17: YTA Membership
Meeting, 7:00 PM TBA

YORK CLUB-LEINFELDEN-ECHTERDINGEN GERMANY

The following is an excerpt written by **President Ulrich Wurster** and sent to **Laura Koebnick**, German Adult Exchange Chairman, in York.



Ulrich

Dear Laura,

...It is too early to talk about a visit in 2021..we have to await the first months of 2021 when the time of the visit will typically be discussed in more detail or flights will be booked.

- 1) ...no official travel restrictions on both sides of the big pond
- (2) ...to find a sufficient number of potential travelers
- (3) ...to find a sufficient number of potential hosts

...and (4) ...reasonable flight offers

We are interested followers of the election campaigns and all the other things that are going on in the USA and we really hope for a "good" and clear election in November.

&...modification of letter directed to YTA...

Dear York Twinning,

Unsurprisingly the C-situation determined and still determines our activities and opportunities. We cancelled our wine tasting and US election speech by an American who is a regular commentator on TV.

...Sadly, no KRAUTFEST, LEs famous three-day festival with about 40,000 guests and a major fundraising event of the York-Club, and no Thanksgiving dinner.

So we immediately called for one of our "STAMMTISCH" (informal gathering) once we were given some lockdown easements... and such gatherings were allowed. This time we called for a "STAMMTISCH" in the beer garden of Hotel Alber, the place where we had the farewell dinner for your 2018 stay in LE. Twenty members enjoyed the opportunity to meet each other after a long time of restrictions.



"STAMMTISCH" enjoyed by York Club LE Germany

To deepen our city partnership and to add new opportunities of involvement to our members and to be in much more contact with you in York, we want to be more present both in the tete-a-tete and in Leinfelden-Echterdingen's official journal that is distributed to every household for free on a weekly basis and that enjoys popularity even though it is a printed publication. The idea is that we contribute to every issue of the tete-a-tete and that we provide the whole city of LE with a quarterly need-to-know section about York within our city's official journal. We ask our members to be a part of these new activities and to deliver interesting input. Of course when reporting about York in our city's official newspaper, every hint or even contribution from your side is highly welcome-just to make sure that the really need-to-knows will be reported.

Let's hope for the best. **Isabel & Ulrich**

The following article was written by **Luc Kneuppel**, age 16, who participated in a student exchange and also with an adult family exchange both to York.



Luc

ROTTWEIL, Baden-Wurtttemberg

In den nächsten Ausgaben des tete a tete wollen wir Sehenswürdigkeiten und Orte aus der Umgebung von Leinfelden-Echterdingen vorstellen. Wir beginnen mit der Stadt **Rottweil am Neckar**, die einige Yorker womöglich schon kennen, die am Austausch der Erwachsenen in 2018 teilgenommen haben.



Rottweil liegt ca. 90 km (55 miles) südwestlich von Leinfelden-Echterdingen und gilt als älteste Stadt in Baden-Württemberg: Unter dem römischen Kaiser Domitian erhielt die Siedlung *arae flaviaes* römisches Stadtrecht. Nach den Römern siedelten sich unter anderem Alemannen, Franken und Staufer an. Rottweil war eine *Reichsstadt*, d.h. gehörte nicht zum Besitz eines lokalen Fürsten, sondern war unmittelbar dem König unterstellt. Im Dreißigjährigen Krieg (1618-1648) wurde Rottweil dreimal belagert und zweimal eingenommen, die Bevölkerung sank während dieser Zeit um ca. zwei Drittel. Später verlor Rottweil unter dem Einfluss Napoleons den Status einer Reichsstadt und gehörte ab 1802 zum Herzogtum und späteren Königreich Württemberg.

Wichtige Wirtschaftszweige waren Metallverarbeitung, die Herstellung von Tuch und der Viehhandel, aus dem die Rottweiler Hunderasse hervorging. Rottweil ist außerdem bekannt für die Fastnacht, die im Winter gefeiert wird und bei der die



Menschen zu Narren werden.



English Translation Page 4

English Translation...(cont'd)

ROTTWEIL ..Baden-Wurttemberg

In several editions of Tete a Tete we want to introduce sights and places from the surroundings of Leinfelden-Echterdingen. We start with the city of Rottweil am Neckar, which some Yorkers may already know who have participated in the exchange of adults in 2018.

Rottweil is located about 90 km (55 miles) southwest of Leinfelden-Echterdingen and is considered the oldest town in Baden-Wurttemberg: Under the Roman emperor Domitian, the settlement *arae flaviaes* received Roman town rights. After the Romans, Alemanns, Franks and Staufer settled. Rottweil was an imperial city, i.e. was not owned by a local prince, but was directly subordinated to the king. During the Thirty Years' War (1618-1648) Rottweil was besieged three times and captured twice during which time the population fell by about two thirds...Later... under the influence of Napoleon, Rottweil lost the status of an imperial city and from 1802 belonged to the Duchy and later the Kingdom of Wurttemberg.

Important industries were metal processing, the production of cloth and the cattle trade, from which the Rottweiler dog breed emerged. Rottweil is also known for the carnival which is celebrated in winter and in which people become fools!

Today in Rottweil der Thyssenkrupp-Testturm is known...It is 246 meters (807 feet) high and houses 12 elevator shafts. Especially high speed elevators are tested which travel up to 18 meters (59 feet) per second fast. But also completely newly developed systems, such as one with 2 cabins in a shaft, are tested. On Fridays: and weekends you can visit a viewsichtsplat at the top of the tower. I was there in 2018 and found it very impressive, and how quickly and almost unnoticed we reached the visitor platform.

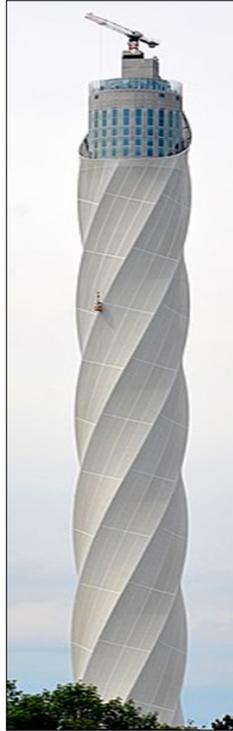
LICENSE NOTES FOR PICTURES

Fig. 1. Old Town: Dr. Bernd Gross(https://commons.wikimedia.org/wiki/File:Hauptstrabe_Rottweil_26.JPG,"Hauptstrabe Rottweil26", <https://creativecommons.org/licenses/by-sa/3.0/de/legalcode>

Fig 2. Rottweiler: Animalkingdom videos (https://commons.wikimedia.org/wiki/File:Rottweiler_head_.jpg). <https://creativecommons.org/licenses/by-sa/4.0/legalcode>

Fig.3 Fastnacht: Marc-Lautenbacher (https://commons.wikimedia.org/wiki/File:Schwabisch-alemanische_Fastnacht_in_Rottweil_Wurttemberg.jpg <https://creativecommons.org/licenses/by-sa/4.0/legalcode>

Fig.4: Test tower: Olga Ernst (https://commons.wikimedia.org/wiki/File:Thyssenkrupp_test_Tower_Rottweil.jpg) <https://creativecommons.org/licenses/by-sa/4.0/legalcode>



Thyssenkrupp

CLUB des JUMELAGES d'ARLES FRANCE

A celebration of life

Jean-Claude Marchesseau 1946-2020

Less than one year after World War II Jean-Claude was born in Hyeres on the French Riviera. His father was garrisoned as a serviceman on the Air Force base of the city.



Jean-Claude Marchesseau

As a teenager he would live in St. Martin de Crau and study in the neighboring city of Arles at "College Mistral". As he became an engineer, he specialized in industrial automation and would later work for a big American group as a technician in fluids handling.

A sportsman, he would join the Alpine chasseur (light infantry troop) and keep from this experience an outspoken and direct style in his relationship with others. In 1970 he married Marie-Josée Bedot and had a daughter Sophie who became in turn mother of Elena and Alexis. Their golden wedding anniversary (50 years) would have been celebrated in the summer of 2020.

His warm-hearted personality, his simplicity and fondness for others and his helpfulness quickly got him involved in charities in the Kiwanis Club of which he became an imminent active member. In this framework he particularly became involved in charitable causes which support children in need being the creator of the action "one toy for Christmas". Every December children are invited to donate and leave some of their toys on the 'Place de la Republique' in Arles which are later given to deprived children. He also had been very useful to people during the 2003 flood when one third of the city had been under water for several weeks.

Living on his farm, Camargue Mas, he was a true lover of Provence traditions and he would become an active volunteer of the bullfighting club, 'les Andalouses'.

He practiced Shakespeare's language and was named President of Wisbech Twinning Association before becoming President of the Twinning Association of the city of Arles between 2009 and 2015.

In 2012 he visited York with the Arles-York committee and spent one week in our twin city before discovering New York.

His quenchless curiosity, his multiple activities and his family life in Camargue where his wife and he welcomed and hosted so many guests on a volunteer basis, could not be to anyone the harbingers of such a brutal end of life in the middle of the summer when so many interests and such a generosity suggested a longer life span than just 74 years.

A long time before he had asked not to be surrounded by flowers nor wreaths at his funeral but that his relatives and friends instead should donate to a charity supporting children of the world, The request is a perfect summary of Jean-Claude's generous commitment and straightforwardness.

Here was an always thoughtful and smiling man, always concerned with fundamental issues combining the strength of his voice and of his convictions to a lot of discreetness and modesty.

Note: Originally written in French and translated by Michele Barlet, Jean Luc Moggi, and Evelyne Laurent, this memory was also embellished with sincere thoughts by different members in Arles Jumelages. The photo had been taken by Magali Ginoux in 2012.

More...CLUB des JUMELAGES de FRANCE

LUMA ARLES OPENING IN SPRING 2021

Frank Gehry’s twisting Luma Arles tower nears completion in France. The tower in the city of Arles has reached its full height of 56 meters ahead of its opening in spring. The structure was designed by Gehry (Yes, the same architect involved in the Eisenhower Memorial in D.C.) as the centerpiece of the Luma Arles, an arts centre established by Swiss collector Maja Hoffmann that began construction in 2014. The project has transformed an abandoned railyard that was left vacant in 1986.

The distinctive façade of the tower is finished with 11,000 aluminum panels irregularly arranged around its concrete and steel frame. Described by critics as a “stainless steel tornado”, the cladding was designed to evoke the craggy limestone around the city for which it is known. The cylindrical stone and glass base makes reference to the Roman amphitheatre in Arles, part of the city’s designated UNESCO World Heritage site.

Once completed, the tower will contain a mix of artist studios, workshops, seminar rooms and research facilities. Hoffman reports \$175 million will be spent on the project. A Luma Foundation which she has already set up will support independent artists. The scheme will be completed with a public park which is being developed by Belgian landscape architect Bureau Bas Smets.

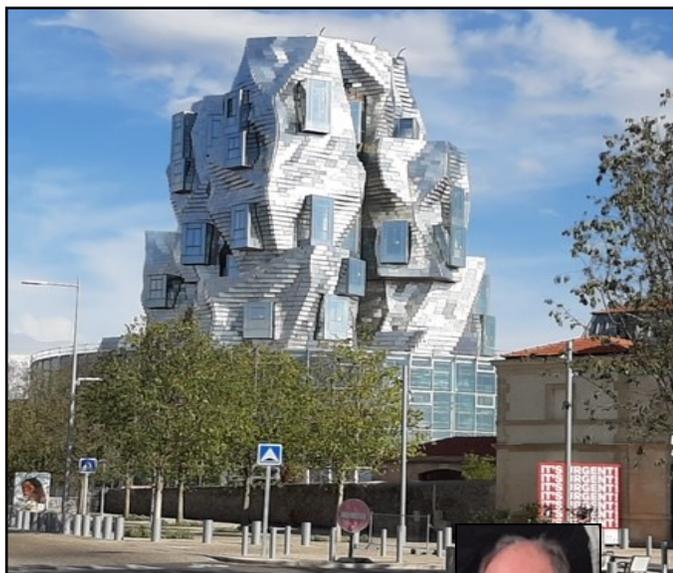


Photo by Jacques Torres



Hello York Twinning,

Voici recent photo de la Tour Luma. La crise du Covid a retarde les travaux d’aménagement interior et les jardins extérieurs. Elle devait etre terminée en Janvier 2021, mais avec le retard nous ne connaissons pas la date de l’inauguration. Malgre ce, elle est tres belle, surtout au moment du coucher du soleil.

Bises Jacques

Translation: Here is a current photo of the Tour Luma. The crisis of COVID 19 slowed down work on the interior and gardens outside. It is expected to be completed in January 2021, but the slowdown may affect a date for the dedication. In spite of that, it is very beautiful especially the moment captured in the sun.

YORK TWINNING ASSOCIATION, INC.

SHOE HOUSE A MARKETING SUCCESS

Reported by Carolyn Bruce and Laura Koelbick

The Shoe House was built during the winter of 1948 -49 by “The Shoe Wizard”, Mahlon Haines. It was his most outlandish advertising gimmick. He was an eccentric, making his fortune by selling himself and his shoes. He was known for his outlandish antics and flair for dramatic advertising.



The building, modeled after a high-topped work shoe, is a wood frame structure covered with wire lath and coated with a cement stucco. It measures 48 ft. in length, 17 ft. at the widest part and 25 ft. in height. The stained glass windows are original, manufactured by Rudy Glass in York. If the size 48 (foot-long) house was, say, a normal size 8, which foot would you put in it? Right or left???

It consists of five levels and contains three bedrooms, two baths, a kitchen and living room. The cook/maid had accommodations on the fifth floor and the female chauffeur on the fourth floor. While the Haines family never lived here, during the 1950's Mr. Haines graciously invited senior citizens and couples on their honeymoon to stay in the Shoe House free of charge.

In 1988 the Shoe House was in disrepair, Mr Haines' granddaughter, Annie, purchased the house and refurbished it to its present condition.

The current owner, Jeff Schmuck and his deceased wife, Melanie purchased the house in 2015. It was Melanie's dream to maintain the Shoe House as a museum. She was given, and collected, a large variety of the items that were used to advertise Haines shoes. All of the items, some original furnishings, are on display throughout and can be seen when you take a guided tour which tells the interesting detailed history of the Shoe House.

Mr. Haines passed away in 1962 at the age of 87. He was a millionaire whose name is still being advertised in the York area...Haines Acres development and Haines Road in Springettsbury Twp. Because he was active in the Boy Scouts, “Wizard Ranch” was named in his honor. His motto, “Be honest for clear conscience, be steadfast in friendship, be moderate in your “bad” habits. Above all----play...What most people don't know about the house is that it's a “right” shoe.

(The Shoe House is 3 miles east of the city of York on Rt. 30.)



P.O. Box 21318
York, Pennsylvania 17402



Bonjour!
Guten Tag!
Hi!